



ATLANTIC PUBLICITY
BECAUSE YOU HAVE A STORY™

GIFT LOUNGE
IN HONOR OF THE

2010 OSCARS
NOMINEES & PRESENTERS

HOLLYWOOD, CA
MARCH 5-6TH



Kate Walsh



Mo'Nique



Anil Kapoor



Terrence Howard



Helen Mirren



Kevin Bacon

JOIN us for a 2010 Gift Lounge and have the opportunity to get your products in the hands of the 2010 Oscar Presenters and Nominees. Our clients receive numerous photos with celebrities holding their products and/or pictures in front of Step and Repeat Media Walls with client's logos visible for the camera. These photos can be used in unlimited ways, including Magazines and Press Releases, Marketing Materials, Trade Show Displays, Online Promotions (including client's site.)

Some attendees of gift lounges and special events

- ▣ Leonardo DiCaprio
- ▣ Helen Mirren
- ▣ Forest Whitaker
- ▣ Terrence Howard
- ▣ Fergie
- ▣ Jennifer Hudson
- ▣ Cindy Crawford
- ▣ Chris Brown
- ▣ Rihanna
- Eva Longoria
- Elton John
- Geena Davis
- Courteney Cox-Arquette
- Justin Timberlake
- Billy Bob Thornton
- Don Cheadle
- LL Cool J
- Shaun Toub

Attendees of gift lounges and special events

- ▣ Neil Patrick Harris
- ▣ Jean Smart
- ▣ Michael Phelps
- ▣ Charlie Sheen
- ▣ Cloris Leachman
- ▣ Annalynne McCord
- ▣ Randy Jackson
- ▣ Mario Lopez
- ▣ Alec Baldwin
- Alan Arkin
- Ryan Seacrest
- Kevin Bacon
- Ludacris
- Blake Lively
- Keenan Thompson
- Kathy Griffin
- Robert Buckley
- Christina Milian

Attendees of gift lounges and special events

- ▣ Michael Sheen
- ▣ Ne-Yo
- ▣ Bill Maher
- ▣ Sharon and Ozzie Osbourne
- ▣ Donald Trump
- ▣ Tom Arnold
- ▣ Anil Kapoor
- ▣ Leeza Gibbons
- ▣ Michael Buble
- Kate Walsh
- Debra Messing
- Keyshia Cole
- Paris Hilton
- Vivica A. Fox
- Paula Abdul
- Jamie Kennedy
- Kathy Ireland



MEDIA

ATLANTIC PUBLICITY

BECAUSE YOU HAVE A STORY

EXTRA

InStyle



abc.com



AP

ELLE

INTOUCH



CNN.com

CBS NEWS

BIZBASH

Newsweek

People

US



TMZ.com

Los Angeles Times

Eonline.



The New York Times

USA TODAY



ATLANTIC PUBLICITY
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keep the audience entertained!

E NEWS

RUNWAY
MAGAZINE

COSMOPOLITAN

SELF



LA2DAY

INTOUCH
WEEKLY

BEVERLY HILLS
90210

CHIC
today

AOL

gettyimages®

SANTAMONICA SUN

PALISADES
90212

E

BEVERLY HILLS
TIMES

MALIBU BEACH

BEL-AIR VIEW

VANITY FAIR

ASPEN MAGAZINE

Los Angeles

exclusive promotions

Celeb Star

NEWS 2 AIR

BRENTWOOD NEWS

KTLA

946

LOS ANGELES
HAUTE LIVING

SPOTLIGHT
Walking the Walk



LOS ANGELES
CONFIDENTIAL



THE ULTIMATE
Young Hollywood Home
hollywood
Life

GENLUX
MAGAZINE

LUXURY LIFE & STYLE'S

Effective, Informative, Integrated



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SPOTLIGHT
Media Productions



SPOTLIGHT
Media Productions



Benefits

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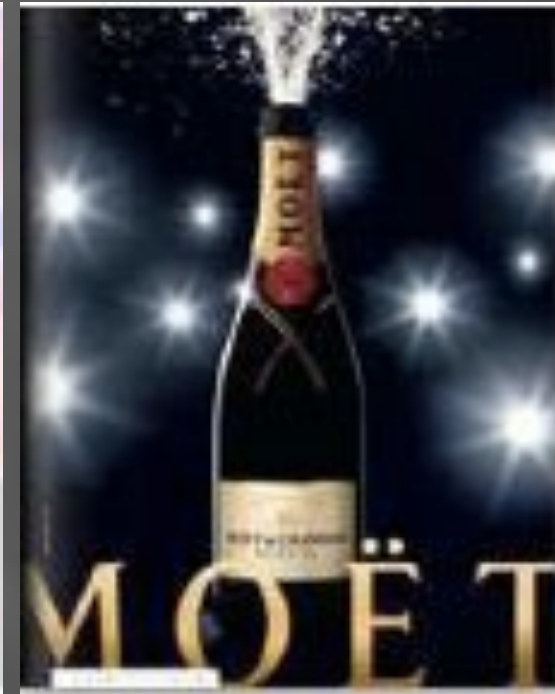
- ▣ Previous gift lounges include backstage Dancing With the Stars Gifting, Grammys, Golden Globes, Sundance, Cannes Film Festival, Emmys, etc...For more information please visit

<http://atlanticunitedpublicity.com/giftlounges.htm>

- ▣ In order to further build your brand we will include your logo and name in all press releases and will introduce you to celebrities and press members. What takes years and months of diligent outreach and networking (not to mention PR and marketing dollars) can be accomplished over a period of two days. Fee: \$ 8,900 plus media wall.



ATLANTIC PUBLICITY
BECAUSE YOU HAVE A STORY™



*savvy editorial
information
internationally*

*target your audience
through a careful
consumer research*

MAGAZINE
to the power of branding



ATLANTIC PUBLICITY
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EDITORIAL





High-Powered
Audience



ATLANTIC PUBLICITY
BECAUSE YOU'RE DIFFERENT™

