

Atlantic Publicity Gifting Presents

an Exquisite Gift Lounge in honor of the 2013 Oscars, Academy Awards Nominees & Presenters, February 24

Hollywood, CA

Join Atlantic Publicity Gifting for an Exquisite Oscars Lounge

- At our 2013 Gift Lounge in Honor of the Oscars you will have the opportunity to get your product in the hands of the 2013 Oscars Presenters and Nominees. Our clients receive numerous photos with celebrities holding their products, which can be used in a myriad of ways including but not limited to:
- Magazine and Press Submissions
- Press Releases
- Marketing Materials Trade Show Displays Online
- Promotions (including company websites)

Atlantic Publicity Gifting Benefits

 Whether you're launching a new product/line, showcasing a revamped existing line, increasing brand awareness or working to stay ahead of the competition, our luxurious gift lounges will introduce you to and align you with the industry's elite. And this is only one of the benefits associated with participation at one of our events...

Atlantic Publicity Gifting Benefits

 Atlantic Publicity has two media divisions: Atlantic Publisher and Spotlight News Media. Therefore, we have the power to work closely with the national and international community of the media and as such can create opportunities to feature your product in local, national and international coverage, creating a well-rounded branding opportunity through syndication, which otherwise may cost you hundreds of thousands of dollars, sometimes millions.

 Atlantic Publicity has gained an incredible reputation for putting together Luxury Gift Lounges that celebrities and media want to attend. With a combination of extensive pampering and \$40,000+ gift bags the celebrities take home, it is no wonder that we receive calls asking when the next lounge is. Our add-on value by media coverage and a guaranteed editorial alone might be more expensive than your cost.

Sponsorship Levels

Gift Bag Sponsor

- \$6,800
- Inclusion in gift bag only, no on-site appearance by client.

Gold Sponsor

- \$9,900
- Gifting lounge exhibition opportunity on a 3 foot table with elegant linens exhibiting the product
 - Photo opportunities with celebrities and your product
- Inclusion in Oscars coverage media pieces and cross promotion with celebs names in articles. Direct relationship with the media.

Platinum Sponsor

- \$ 13,900
- Include your own media wall! Gifting lounge opportunity with a company representatives visiting the lounge for a few hours
 3 foot product display with elegant linens
 - Photo opportunities with celebrities and your products. Direct access to attending media Photos with celebrities in front of your media wall. Inclusion in Oscars coverage media pieces and cross promotion with celebs names in articles.

Sponsorship Levels

Presenting Sponsor

- \$28,000
- Gifting lounge opportunity with a company representative visiting the lounge for a few hours 6 foot product display table with elegant linen
- Photo opportunities with celebrities and your products in front of your media wall. Inclusion in news releases and all marketing materials
- Direct access to attending media . Prominent placement within the lounge . Exclusivity within your product category

Logo on press wall • Designer assistance with display and signage. Opportunity to have Celebrities sign a poster to give to the charity of your choice. Inclusion in Oscars coverage media pieces and cross promotion with celebs names in articles.

Title Presenting Sponsor

- \$46,000
- Gifting lounge opportunity with two company representatives visiting the lounge for the whole duration of the event 16 foot (approx.) designer product display with full set up and step and repeat media wall.
- Photo opportunities with celebrities and your products. Inclusion in press release and all media coverage
- Direct access to attending media . Premier placement within the lounge and branded throughout the event . Exclusivity within your brand category . Logo on press wall. Named as Title Presenting Sponsor in all press and on all marketing materials. Opportunity to have Celebrities sign a poster to give to the charity of your choice.

Some Attendees of Atlantic Publicity Gifting Luxury Lounges included

- Leonardo DiCaprio,
- Forest Whitaker,
- Fergie
- Cindy Crawford,
- Eva Longoria,
- Geena Davis,
- Justin Timberlake,
- Don Cheadle
- Michael Sheen
- Kate Walsh
- Ne-Yo
 Paris Hilton
 Keyshia Cole

Helen Mirren

Terrence Howard

Jennifer Hudson

Channing Tatum Rihanna

Elton John

Jennifer Love Hewitt

Billy Bob Thorton

LL Cool J Shaun Toub

Bill Maher

Debra Messing

Joe Jonas

Ryan Phillippe

Tom Arnold

Attendees of Atlantic Publicity Gifting Luxury Lounges included

- Vivica A. Fox,
- Reggie Bush
- Anil Kapoor,
- Paula Abdul,
- David Arquette,
- Isaiah Washington,
- Gael Garcia
- Jamie Kennedy,
- Al Green,
- Leeza Gibbons,
- Michael Buble,
- Neil Patrick Harris,
- Alan Arkin

Jean Smart

Ryan Seacrest

Michael Phelps

Kevin Bacon

Charlie Sheen

Ludacris

Cloris Leachman

Blake Lively

Annalynne McCord

Keenan Thompson

Randy Jackson

Kathy Griffin

Mario Lopez

Attendees of Atlantic Publicity Gifting Luxury Lounges included

- Robert Buckley,
- Selina Gomez,
- Alec Baldwin,
- Christina Milian,
- Jordan Sparks
- Kara DioGuardi
- Tina Fey
- Kevin McKidd
- Edie Falco
- Tracy Morgan
- CCH Pounder
- Ed O'Neill
- Cheryl Hines

Chris Evans

Chris McDonald

Kelly Rutherford

Jane Lynch

Candy Spelling

Joan Collins

Kate Flannery

Brian Baumgartner

Oscars Nunez

Terrell Owens

Tony Denison

Robert Knepper

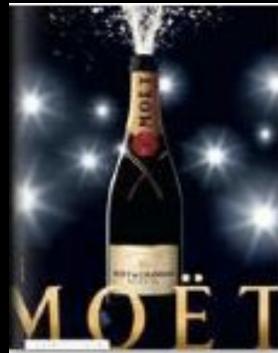
Bridget Marquardt











What Makes Your Life Chic Today

savvy editorial information internationally consumer research

target your audience through a careful MAGAZINE to the power of branding

Atlantic Publicity Gifting

- Today's best brands align themselves with Atlantic Publicity Gifting Luxury Gift Lounges & Gift bags to get their products directly into the hands of the hottest stars of film and television.
- These invite-only environments allow clients' products and services one-on-one interaction with key press, celebrities/ VIPs, and give participating brands specialized photo opportunities with their products and the celebrity for their marketing and press materials.



Atlantic Publicity Gifting

- Our Gift bags: Leveraging our longstanding strategic partnerships with many of today's biggest brands, *Atlantic Publicity Gifting* has the ability to provide fun, trend-setting and value added gift bags at an extremely low cost to you. A one page advertisement may cost you more than attending the lounge.
- Atlantic Publicity Gifting was the recipient of the "Best Gifting" by the Beverly Hills Times!
- "With a \$60,000 investment, we have received over \$2.1 million in free press and more pictures of celebrities with our product than we could ever imagine" – Hannah Murray, RevitaLash





Atlantic Publicity Gifting

Space is Limited, Reservations can only be held with full payment.

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Atlantic Publicity Gifting

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