

# SPOTLIGHT MEDIA PRODUCTIONS



## A Star Studded Event Supporting Art and Fashion by Bunker Hills Magazine

LIVE SEARCH:

You are invited!

By [Adrienne Papp](#)



Cover Designed by Shepherd Fairey

This April marks the one year anniversary of the celebrated [Bunker Hill Magazine](#) that became known, among many other excellent attributes, for also being affiliated with a Gallery in downtown Los Angeles, a loft that used to belong to [Ed Hardy](#) the fashion icon lead by [Christian Audigier](#). Running a successful magazine both in print and on line is a work of art these days, let alone running a hip, lofty, spacious and very elegant art gallery in the middle of the fashion district where exquisite night clubs and famous restaurants opening up almost monthly recently. The economy seems to be taking a turn despite all the less than uplifting, and not necessarily true, news we get bombarded with every day.

The members of the Gallery, the Magazine and [Atlantic Publicity](#), turning the wheels forward successfully and are very excited about commemorating the first of many successful years of publication with an exclusive, star studded party at [GROUND FLOOR](#) on Monday, April 11th from 8pm - 1am.

I believe that both the magazine and its affiliated gallery is taking upon the task of re-branding downtown as its cardinal mission. As the owner of Atlantic Publicity, that is the official publicity company for both the gallery and Bunker Hill Magazine, I am really proud to be part of such a worthy cause by taking leadership to move forward rapidly. For as long as we can remember, Downtown has been the red-

headed stepchild of Los Angeles.

While other neighborhoods were given new life (*and a Whole Foods Market*), Downtown just sat and watched. Like not getting picked for kickball, except this time, gentrification was the name of the game.

But that's all changed. It started back in 1999 with the Staples Center, but now with the passing of new zoning laws, lofts and cafes flow like milk and honey. Not to mention the many entertainment and [Academy Award Shows](#), such as the [Emmys](#) all happening in this very neighborhood. Sounds great, but there's only one problem: *No one knows!* "People still think Downtown's only warehouses and parking lots, but we're here to change that," adds [Toni Adzar](#) a young and handsome businessman from Belgium who seems to be at the right place at the right time.



*Heralding The Rebirth Of Downtown Los Angeles* is our battle cry. We're here to spread the word, and the word is Downtown, and the word is good.

Bunker Hill is committed to delivering the hottest reviews on Downtown events, restaurants, shops, and more! We'll have the rest of L.A. green with envy... (*Hollywood, you've been warned.*)

Over the past ten years, Downtown Los Angeles has experienced an extraordinary commercial and residential renaissance.

With some 40,000 residents, a weekday population of about 500,000 people, and 10 million annual visitors, Downtown Los Angeles is an economic engine for Southern California.

Yet not one full color, glossy magazine exists to give exclusive coverage of Downtown trends, life, and culture. That's where Bunker Hill comes in. Unlike our competitors, our content is specifically geared toward Downtown L.A. and not simply Los Angeles as a whole. This gives our advertisers a very selective (*and attentive!*) audience. We're sensitive to not only what's



GO

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popular at the moment, but also the unique tastes of our readership. Certainly having three to tango: Bunker Hill, GROUND FLOOR and the well known Atlantic Publicity whose owner, Adrienne Papp is also the Feature Editor of Bunker Hill, is not only a unique and winning combo, but a futuristic stream of thinking: Synergy is the new way of life, and success is impossible without it! The old way is out and we need a new paradigm.



The various departments consist of The Beat, a small collection of local news-stories relevant to Downtown Los Angeles. The Lookout contains brief reviews of the latest music, films, books, and local art exhibitions. Trends is a showcase for the latest fashions, must-have accessories, and where to get them in Downtown. Taste spotlights local eateries, bars, and cafes, and a new section, Spotlight News Media, a Feature News Platform syndicating worldwide interlinking with Bunker Hill thus branding the magazine with celebs and true human stories with values interesting in our ever changing and very rapidly shifting world.

**Bunker Hill** has been distributed free of charge throughout Downtown and the greater Los Angeles area. All distribution points has been personally selected by our editors to make sure the magazine finds its way into the right hands: Adventurous, hip, creative, futuristic and young (or at least the

young at heart) at a rate base of 25,000 monthly.

The Magazine is available at Shopping Centers, Sporting Events, Hotels & Lofts, Fashion Walks, Restaurants, Boutiques, Theaters, Concerts, Artwalks, Salons and Cafes.

**Shepard Fairey**, the American contemporary artist responsible for the iconic prints depicting **President Barack Obama** during his campaign, has been designing a custom cover for the unique April Artist issue.

The private reception will be held at GROUND FLOOR located at 433 S. Spring Street starting at 8pm going till 1 am., in Los Angeles, CA 90013. The night will be centered around the work of artist **Dustin Otterbach**, as well as an exclusive live performance by **DJ Metric**. Guests will have the opportunity to experience a one-of-a-kind night with complimentary cocktails courtesy of **GREY GOOSE**, and Hors d'oeuvres from Café du Printemps.



A colorful celebrity following including **Clint Eastwood**, **The Zappa Family**, **Vin Diesel**, **Charlize Theron**, **The Black Eyed Peas** and **Lenny Kravitz** are some of the top names in the entertainment industry who have been invited to honor this momentous occasion in the life of this remarkable publication.

Celebration of its one year milestone with a variety of arts, entertainment and great company makes this Bunker Hill Magazine event the destination in downtown LA this April. Come join us for an event of fun and great social networking in the company of an elegant, intellectually fresh and forward looking group of successful artists, entrepreneurs, industry leaders and



celebrities.

**For further information about art exhibits or other events please contact Adrienne Papp at 917.678.4017, or email to Adrienne@AtlanticPublicity.com**

**About the Author of This Article:** **Lady Adrienne Papp** is a recognized journalist who has written for many publications including Savoir, Beverly Hills 90210, Malibu Beach, Santa Monica Sun, The Beverly Hills Times, Brentwood News, Bel-Air View, Celebrity Society, Celeb Staff, It Magazine, Chic Today, LA2DAY, **West Side Today** among many others. She is the President and CEO of Los Angeles / New York-based publicity company, **Atlantic Publicity** and publishing house, **Atlantic Publisher**. Adrienne writes about world trends, **Quantum Physics**, entertainment and interviews celebrities, world leaders, inventors, philanthropists and entrepreneurs. She also owns **Atlantic United Films** that produces and finances true stories made for theatrical release or the silver screen. **Spotlight News Magazine** is owned by **Atlantic United, Inc** with **Adrienne Papp** being the majority shareholder.



Rating: 5.5/10 (2 votes cast)

Rating: +2 (from 2 votes)

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### 8 Comments

Tamri  
Apr 6, 2011, 21:35  
This looks so good! Finally someone is paying attention to what is going on in downtown LA. It was soooooo misunderstood!!! Thank you for the invitation!



Rating: 5.0/5 (1 vote cast)

Rating: +1 (from 1 vote)

Clair Enrico  
Apr 6, 2011, 21:50  
It's good to hear that someone is doing something hip and great downtown LA. It's the best place in Los Angeles, but people need to discover that for themselves! Thank you for the invitation!



Rating: 5.0/5 (1 vote cast)

Rating: +1 (from 1 vote)

Debra  
Apr 6, 2011, 22:01  
Thank you for the invite! The article is excellent! I loved reading it!



Rating: 5.0/5 (1 vote cast)

Rating: +1 (from 1 vote)

Kenny  
Apr 6, 2011, 22:10  
I am in, I love the piece and the place. Thank you for letting us know. It's time we take downtown a bit more seriously! After all that is our fashion and jewelry district.  
KennyR.



Rating: 5.0/5 (1 vote cast)

Rating: +1 (from 1 vote)

Linda  
Apr 7, 2011, 3:31  
Thanks for the invite...interesting magazine!



Rating: 5.0/5 (1 vote cast)

Rating: +1 (from 1 vote)

Tara  
Apr 7, 2011, 16:59  
I can't wait to go to this event!!! My love for fashion and art will be ignited again. Recently I have gone to the recently renovated LALive and was so blown away by the look. I have always loved downtown over the years from shooting print ads and to films. Thanks for the invite!



Rating: 5.0/5 (1 vote cast)

Rating: +1 (from 1 vote)

Shaun  
Apr 8, 2011, 19:53  
I will definitely be there...I love the idea!! Thank you for the piece...





Rating: 5.0/5 (1 vote cast)

Rating: +1 (from 1 vote)

Jon K  
Apr 8, 2011, 20:25  
Very nice idea...also it's a great location!



Rating: 5.0/5 (1 vote cast)

  Rating: **+1** (from 1 vote)

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