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About Kymberly Williams-Evans and Alexandra Williams

Identical twins and fitness pros Kymberly Williams-Evans, MA and Alexandra Williams, MAhave been in the fitness industry since the first aerobics studio opened--with them--on the European continent back when leg warmers and thong leotards were the rage. Their fitness experience spans 3 decades on land, sea, and airwaves.

Kymberly has taught fitness on 4 continents in 4 languages for 30 years to more than 10,000 exercisers. She is former faculty at University California Santa Barbara (UCSB) in the Department of Exercise & Sport Studies. IDEA, the International Association for Health and Fitness Professionals tapped her to serve as the inaugural editor for Fitness Edge, a publication devoted solely to group exercise leaders. Finally she knew enough people in the exercise world that she became a three-time nominee and finalist for IDEA's Program Director of the Year award.

Kymberly also worked the mind attaining a Master's Degree in English. Her true specialty was conducting business writing seminars and helping professionals communicate more effectively in the business world. From hosting an international fitness TV program to serving as grammar expert on a live show, Kymberly has led, moved and grooved with energy and good grammar for all.

Alexandra has been teaching, presenting and writing about fitness for over 25 years (since she was 7 and 1/2)! Currently on staff in the Exercise Studies Department at UCSB, she is also a contributing editor and writer for IDEA Health and Fitness Association's many publications. As an international presenter, Alexandra enjoyed her honeymoon in Venezuela after judging their national fitness championships.

Alexandra has her advanced degree in counseling, which qualifies her to ask nosy questions of her two teens. Combining her love of words and the microphone, she has also had a successful run as a radio presenter, emcee and comedian. She loves to work, so she also writes for her blog and is a frequent guest contributor to a variety of blogs about business and health.

Kymberly and Alexandra are also the Hosts of Fun and Fit on WomensRadio. Fun and Fit offers answers to audiences' fitness questions, shares Fun Fit Facts, faces Freak Out Fit Facts head on and helps listeners cut through the hype and fat to reach their fitness goals. Learn, laugh and live it up on your road to health and fitness!

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